

IT & Blockchain

Digital Art

Event

Alliance

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**Art Contents Solution Group**

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# ARTTOKEN

Since 2021

**ARTTOKEN is an art content solutions company that connects art and technology to create innovation and growth.**

## ART&NFT PLATFORM

ARTTOKEN, established in 2021, is a technology company that aims to connect artists and communities worldwide using blockchain technology and to shape the ecosystem of the new art industry. Built on Ethereum network, we protect the rights of artists and collectors, pioneering new markets in the distribution of digital art through ART & NFT platform.

## DIGITAL ART

ARTTOKEN continues to lead the digital transformation of traditional art pieces, extending the reach of art through the use of various media technologies. For the popularization of art, we pioneer art experiences by combining imagination and technology, understanding the dynamics between brands and customers, and enhancing spatial experiences. Through these efforts, we aim to create opportunities in the emerging market while guiding the forefront of the art experience.

# ARTTOKEN

Since 2021

**ARTTOKEN presents a new paradigm by bridging art and technology to foster innovation and growth.**

**INNOVATION**

**GROWTH**

**CONNECT**

**CREATIVITY**

**ARCHIVING**

# ARTTOKEN

Since 2021

Corporate Name	ARTTOKEN Inc.
CEO	Ji Sook Hong
Date of establishment	April 1st 2021
Capital	\$136,270 (As of April 13th 2022)
Number of Employees	15 (As of 2H 2022, 5 Engineers)
Business Area	Application software development and wholesale business Exhibition and event planning/promotion business Online retail business
Company Establishment And Certification	Apr 2021 : ARTTOKEN Inc. Establishment Sep 2021 : Ceritifified as Woman's Company & Venture Company in South Korea
Investments	Oct 2021 : Raising L&S Venture Investment Capital Apr 2022 : Raising KTB Venture Capital Apr 2022 : Raising Korea Investment Partners Venture Capital

## HOME PAGE

<https://arttoken.ai>

## ART&NFT PLATFORM

<https://2R2.io>

Tel. 02-556-1880

Fax. 02-550-8011

4<sup>th</sup> floor 640 Bongeunsa-ro  
Gangnam-gu Seoul  
(S Building, Samsung-dong)

# ARTTOKEN

Since 2021

## Technology

Patent Application for Rewarding Method for NFT Buyers' NFT Holdings

(Application Number 10-2022-0158267)

Patent Application For NFT Voting and Rewarding Method Using ERC20 Tokens

(Application Number 10-2022-0158266)

Patent filing for Rewarding Method for Balancing Method for ERC20 Tokens and ERC721 T

(Application Number 10-2022-0158265)

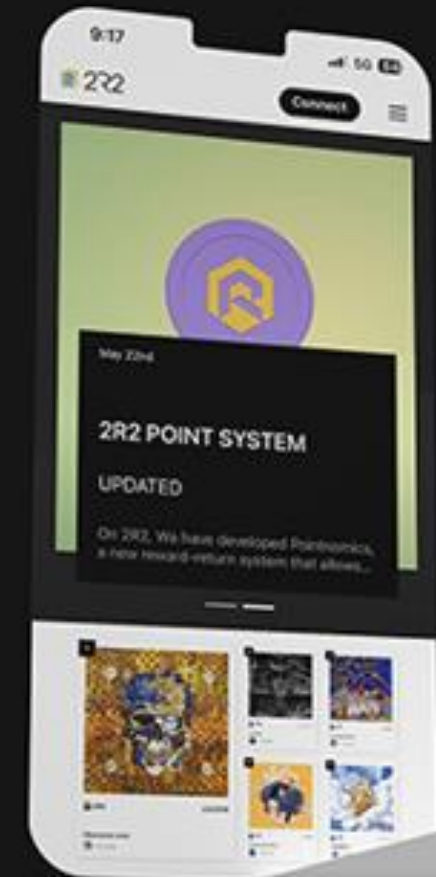
## Product Launch

March 2022 : NFT MARKET PLACE ARTTOKEN (KLAY/ARTTOKEN.AI) Service Launch

May 2023 : ART & NFT PLATFOMR 2R2 BETA SERVICE (ETHEREUM / 2R2.io)

July 2023 : SPACE 2R2 Gallery Open

Aug 2023 : 2R2 SAMSUNG SMART TV APP Service Launch



# ARTTOKEN

## History since 2021

### Plan & Operate Exhibition

Apr 2022 : BAMA in Busan Art Fair Exhibition  
 Jun 2022 : Korea Art Fair Exhibition  
 Jun 2022 : Gangdong YangJae Dae-ro Street Gallery Exhibition  
 Aug-Sep 2022 : 18, 19<sup>th</sup> Metaverse Tent Film Festival x ARTTOKEN NFT Competition  
 Sep 2022 : Samsung Card KIAF Exhibition Booth Planning & Operation (COEX, Seoul)  
 Sep 2022 : KIAF Exhibition (SETEC)  
 Dec 2022 : MIAMI BEACH SCOPE Exhibition (USA)  
 Dec 2022 : ARTTOKEN X HeraldArtDay 2R2 Opening Meetup (Summit Gallery, Seoul)  
 Mar 2023 : AhnJongYun Skywalk Exhibition (Summit Gallery, Seoul)  
 Jul 2023 : YunSongA Solo Exhibition <Planet Camel>  
 Jul 2023 : YunSongA Artworks & Good Sale Collaboration  
 Aug 2023 : SungTaeJin Solo Exhibition <TAEKWON V UNIVERSE>

### Conference & Global Projects

Jun 2022 : NFT ART 101 Conference  
 Sep 2022 : Samsung Electronics IFA TV Application Exhibition in-App Participation (Germany)  
 Dec 2022 : MIAMI BEACH SCOPE Exhibition (USA)  
 Jan 2023 : CES 2023 Samsung Electronics In-App Participation (USA)  
 Feb 2023 : SEMICON KOREA 2023 NEXTIN ART Ip Booth Plan (COES, Seoul)  
 Jun 2023 : Proof of X Exhibition Official Sponsor (The Face Daikanyama , Tokyo)  
 Sep 2023 : Non Fungible Technology 2023 SEOUL Conference Held  
 Sep 2023 : Punk Brunch (CheongDam, Seoul) VIP Community Event Plan & Operate  
 Sep 2023 : KIAF Samsung Card Art Week x Joshua Vides – Booth Plan & Operate (COEX, Seoul)  
 Feb 2024 : LA ART SHOW Booth Participation Planned (USA)



## II. IT & Blockchain Solution

**2R2.IO**

**NFT DAPP**

**R&D**





## II. IT & Blockchain Solution

2R2.IO

ART & NFT Platform

# 2R2



# All lead to art

## 2R2 Web 3 ART & NFT PLATFORM

### Artworks as assets, experiences as rewards – special benefits for art enthusiasts - 2R2

2R2 is an NFT platform that has built a new art ecosystem, benefiting creators, fans, and collectors alike, based on the digital transformation of art content and the capitalization of art using blockchain technology.



### Global Service

A global platform breaking down barriers between artists, collectors and different arts across nations

### WEB3 Point System

A point system providing participants with rewards and benefits, encouraging participation and trading

### Platform 'More than a Market place'

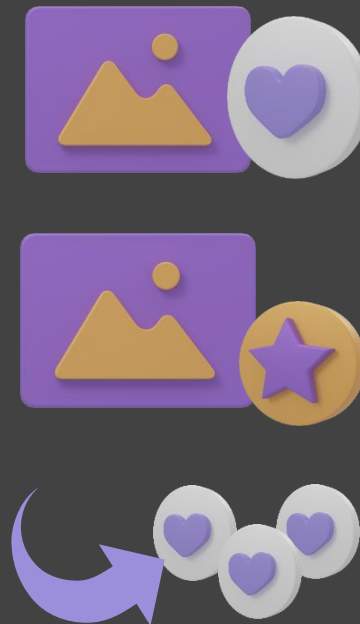
A platform facilitating interactions between artists and collectors, as well as creators and fans, fostering a dynamic exchange of creativity

# All lead to art

## 2R2 Web 3 ART & NFT PLATFORM

**Experience the most engaging and optimized system for enjoying digital art in the era of WEB 3 – 2R2.io**

2R2 has implemented a unique point system based on a reward mechanism, allowing supporters to participate and express their preferences through voting and ranking system without making a purchase. This real-time system enables the distribution of benefits according to users' contributions based on various forms of engagement, promoting not only purchases but also participation.



 **A ranking system and preference reflection system through voting**

 **Participation and purchase through a voting and reward-return system**

Vote your favorite artwork with 2R2 Point!

When the artwork sold, More than 2R2 Point you voted

will be provided for you : Reward-Return System

# All lead to art

## 2R2 Web 3 ART & NFT PLATFORM

### Artist-Fit



#### UI & FEATURES

2R2 provides artists with a comprehensive set of services for their artistic endeavors, including profiles, external links to artworks, integration with Opensea, exhibition information, feeds, and personal contracts

### Collector First



#### 2R2 POINTSYSTEM

Rewards for NFT purchases Rewards for holding the NFT

2R2 point system implementing rewards and benefits for collectors.

### Web3 Platform for Art Lovers!



#### VOTING SYSTEM

A platform with a return-reward point system where expressing your appreciation for artworks through votes not only changes rankings but also brings additional rewards

# All lead to art

## 2R2 Web 3 ART & NFT PLATFORM

### HOW TO GET 2R2 POINT

Every 24 H  
Daily Faucet

Fulfilling  
Quests

Buying NFTs

Holding Nfts

My RP staked  
artworks are sold

LOG IN REWARD  
DAILY FAUCET

QUEST REWARD

COLLECTOR  
REWARD

HOLDING  
REWARD

VOTING  
REWARD

# All lead to art

## Web 3 ART & NFT PLATFORM

**Leap into the world of NFT and the global art market with 2R2 – the most trustworthy platform.**

2R2 is the most authentic ART & NFT PLATFORM utilizing NFT technology to provide secure transactions. Contributing to the NFT ecosystem through reward and voting systems based on ERC-20 and ERC-721, 2R2 has garnered significant attention in the global art market.

### 2R2 POINT SYSTEM

Simply voting for your favorite art or logging in every day earns you points. Accumulate these points and enjoy various rewards and benefits from our point shop .

### EASY & PRODUCTIVE

At 2R2, you can experience the easiest and safest way to engage in digital art and on-chain transactions. Manage your transactions and exhibitions of digital art and NFT works effortlessly through 2R2, connecting with more art enthusiasts.

### SHARE & COMMUNITY

An art-centric community for enjoying digital art and engaging in art talks  
A platform that allows communication regarding artists' portfolios, exhibition details, and artworks

# All lead to art

## Web 3 ART & NFT PLATFORM

### Creator Fee

Convenient, stable and transparent profit securing system through royalty distribution when selling multiple items

- Collaboration technology support

### Technical support for IP utilization

**and expanded usage**









(Update in 3Q 2024)

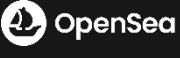











### Personal Contract

Basic support for personal contracts with various uses of digital artwork in mind



# Comparison of 2R2 and different NFT platform development and support technologies

Korea	Market Web2.0-Web3.0	Language	Blockchain or not?	Possible to build Community or not?	Data Provided Provide date based entire market to help purchasing products?	Reliability Possible to trust indicators?	IP Availability	How to Register Artwork
	Web2.0 & Web3.0		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> Building various communities through Feed and Exhibition	<input checked="" type="checkbox"/> Support precedent date through Vote	<input checked="" type="checkbox"/> Generate fair date through participation of community	<input checked="" type="checkbox"/> Support for direct ownership of IP and commercial usage through authors	★★★ Registration without NFT issuance / Possible to link NFT registered in other Chain or Markets
	Web2.0 & Web3.0		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> No Information	<input checked="" type="checkbox"/> Provide data for single product	<input checked="" type="checkbox"/> Users should compare each product directly	<input checked="" type="checkbox"/> Management Team of each project must check directly	★★★ Registration by B2B
	Web2.0 & Web3.0		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> No Information	<input checked="" type="checkbox"/> Support for following indicator through sales volume	<input checked="" type="checkbox"/> Date generation based on sold price	<input checked="" type="checkbox"/> No Information	★★★ Registration by B2B
	Web3.0		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> No Information	<input checked="" type="checkbox"/> Provide data for single product	<input checked="" type="checkbox"/> Users should compare each product directly	<input checked="" type="checkbox"/> No Information	★★★ Registration by B2B

Global	Market Web2.0-Web3.0	Language	Blockchain or not?	Possible to build Community or not?	Data Provided Provide date based entire market to help purchasing products?	Reliability Possible to trust indicators?	IP Availability	How to Register Artwork
	Web3.0		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> No Information	<input checked="" type="checkbox"/> Support for following indicator through sales volume	<input checked="" type="checkbox"/> Date generation based on sold price	<input checked="" type="checkbox"/> Management Team of each project must check directly	★★★ Any Users familiar with Blockchain can register
	Web2.0 & Web3.0		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> No Information	<input checked="" type="checkbox"/> Support for following indicator through sales volume	<input checked="" type="checkbox"/> Date generation based on sold price	<input checked="" type="checkbox"/> No Information	★★★ Registration after censorship of platform
	Web3.0		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> No Information	<input checked="" type="checkbox"/> Support for following indicator through sales volume	<input checked="" type="checkbox"/> Date generation based on sold price	<input checked="" type="checkbox"/> Management Team of each project must check directly	★★★ Any Users familiar with Blockchain can register
	Web2.0		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> No Information	<input checked="" type="checkbox"/> No Information	<input checked="" type="checkbox"/> No Information	<input checked="" type="checkbox"/> No Information	★★★ Direct Registration
	Web2.0		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> Bulletin board-type community available	<input checked="" type="checkbox"/> Provide data for single product	<input checked="" type="checkbox"/> Users should compare each product directly	<input checked="" type="checkbox"/> No Information	★★★ Registration after censorship of platform
	Web2.0		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> No Information	<input checked="" type="checkbox"/> No Information	<input checked="" type="checkbox"/> No Information	<input checked="" type="checkbox"/> No Information	★★★ Registration after censorship of platform

# All lead to art

## 2R2 Web 3 ART & NFT PLATFORM

### Samsung Smart TV App Service – 2R2



2R2 is available as an app on Samsung SMART TV. The Samsung TV app 2R2 went through a three-year development process until it launched in August 2023, starting with a prototype demonstration at the 2021 IFA and partial unveiling at the 2022 and 2023 CES. 2R2 continues to achieve ongoing innovation to enable art experience across various devices and environments.

Samsung **SMART TV**



2R2 PROTO TYPE  
2021 IFA



SAMSUNG NFT TV  
CES 2022



SAMSUNG NFT TV  
CES 2023

# Join 2R2's Art-journey together!

## Web 3 ART & NFT PLATFORM

### Contest

A contest underway for artists

Show your piece to the whole world!

### Be an Artist !

Upload your artwork on 2R2 and experience becoming an NFT artist. With special features like personal contracts, 2R2 provides technology tailored for digital artists.

### Artist Onboarding Program

Artist Onboarding Program ongoing on both online and offline to support the global activities of digital art artists.

### B2B MKT

With 2R2, operating effective global promotions is possible

### IP COLLABORATION

2R2 supports a secure and swift contract process for artists and artworks, providing various utilization services.

### Rental & Curation

Rental services for 2R2 artworks, allowing users to enjoy art in daily life and exhibitions with curating service.

Daily life filled with art.  
Take **2R2 Points** hidden  
in there!

WEB 3 ART&NFT PLATFORM

**2R2**



## II. IT & Blockchain Solution

**NFT DAPP**

**NFT DAPP Development**



# NFT DAPP Development

## NFT service and Decentralized application development

**Core  
Contents**

**Block  
Chain**

**Tokenomics  
Layer2**

### **NFT – Application development and consulting services** **From content publishing to implementing brand core target** **management services**

ARTTOKEN, leveraging the expertise accumulated during the development of 2R2, is actively engaged in the development of various blockchain-based services for content and brand utilization. From diverse NFT publishing technologies to content publishing strategies and application development.

ARTTOKEN can seamlessly implement solutions using its technological capabilities from start to finish, contributing to the activation and establishment of various ecosystems through WEB3 and blockchain.

# NFT DAPP Development

## The next-generation content platform implemented as a DApp

— Development and consulting of NFT-focused DApp services based on decentralization and transparency using blockchain technology

- Decentralized application development
- "User-centric, NFT-friendly UI/UX."
- Support for various cryptocurrencies allows seamless integration with existing services and applications, enabling the development of NFT-focused DApps for diverse ecosystems
- Simple upgrades aligned with software development stages, excellent compatibility, and remarkable scalability

## II. IT & Blockchain Solution

R&D

Future of ART & TECH





# FUTURE OF ART - TECH

## R&D in archiving art content – digital transformation

— Developing various art data using AI for preparation in the next-generation art market

**Custom recommended  
contents AI Development**

**AI-based image data research**

**AR & VR Development**

**User intent analysis**

Building an AI system that collects and processes image data, identifies objects within images, and automatically generates recommended content based on the analysis

**Data visualization for data  
analysis and utilization**

# FUTURE OF ART - TECH

## METaverse - Digital art content expansion

Content development that expands the boundaries of content and experience through the combination of art and technology

Technical support and development to respond to METaverse and AR/VR next-generation device and platform environments

### METaverse

**Metaverse Gallery and Digital Twin Exhibition and Art Show / Artwork and user interaction content**

Content publishing for digital art in the metaverse  
 Digital transformation technology support to provide metaverse content of existing art and content  
 Expands interaction between art content and users and provides creative content experiences

### CONNECT

**Expanding content-user contact points / Creators with IP – Expanding publishing platform / Expanding content**

Through collaboration between artists, technology experts and content creators, Metaverse technology companies  
 Discover new ideas and projects and develop for continuous innovation

### III. Digital Art

**Digital Art Rental**

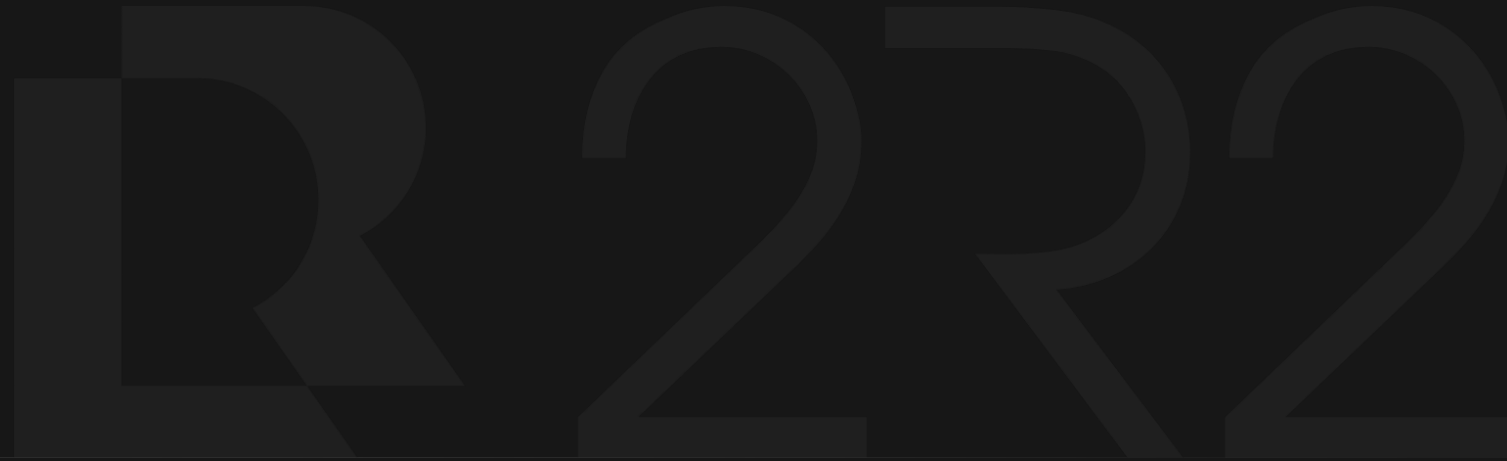
**Digital Art Studio**

**IP LAP**

### III. Digital Art

#### Digital Art Rental

Digital art rental & curation service suitable for various spaces and media walls



# ARTTOKEN

## Digital Art Rental

Transforming everyday spaces into spaces of inspiration

**AUTHENTIC × EXPERIENCE**

ARTTOKEN introduces a new paradigm in spatial experience by connecting various forms of art and technology, offering an easy and unique experience through media art.

# ARTTOKEN

## Digital Art Rental

- You can rent and enjoy 2R2.io's works and Art Token partner artist IP digital artworks.  
Art Token's digital art rental service that provides exhibition support through work recommendation and curation.



Lobby at SBA  
(2023~)



Acro\_Forest, D-Tower  
KB PB Center with DongSoong Gallery



Premium Village,  
Town House and Model House

# ARTTOKEN

## Digital Art Rental

— Digital art rental & curation services for various spaces and media walls

### Convenience

- Transforming spaces effortlessly and conveniently through digital art pieces
- Providing curated selections, chosen by experienced ARTTOKEN team for best suitable artwork in the space
- Allowing transparent and streamlined contract procedures, making the process both rational and straightforward through blockchain technology
- Experiencing the newest digital art a bit closer and more conveniently in everyday life

### Enhancement

- Elevating customer experience and strengthen brand experience
- Transforming everyday space into an inspiring haven through space enhancement.

# ARTTOKEN

## Digital Art Rental

- **Experience the artworks of 2R2, IP from ARTTOKEN partner artists through rental. Our digital art rental service provides not only the chance to enjoy artworks but also supports exhibitions through artwork recommendations and curation**
- ▶ We propose the optimal artworks for your space.
- ▶ Curation of artworks and lists that match the message and theme of brand and space experience

**Experience the digitally curated works from partner artists' IPs, selected with the vision of ARTTOKEN, and enjoy the trendiest digital art more closely and conveniently in everyday life.**



# ARTTOKEN

## Digital Art Rental

— A smart art life, enjoying digital art intimately in daily life and space



Rental or IP partnership Request : CS Department

Rental Request : CS Department

Rental and exhibition Support : CS Department

### III. Digital Art

#### Digital Art Studio

Create works that expand the emotion of famous paintings through expressions that are only possible through digital art.



# ARTTOKEN

## Digital Art Studio

Technology embracing masterpieces,  
Delving deeper into awe and emotion

ARTTOKEN's digital art studio transforms contemporary art pieces to digital art, providing profound art experience to expand and deepen the understanding of the artistic worldview.

**94 Partner Artists**

Support IP Dev & Digital Transformation

artworks released on 2R2

**150+**

Over 300 cumulative artworks developed  
Currently



# ARTTOKEN

## Digital Art Studio

**Special Digital Transformation using expressions made possible by digital art**



ARTTOKEN's motto is that digital art studios will take artists' worlds to a higher level, and digital art makes things that were impossible to express using existing art techniques possible.

We work using various design programs and generative AI tools.

### III. Digital Art

IP LAB

Various ART IP utilization services and planning



# ARTTOKEN

## ART IP LAB

Through Planning of Art Token IP LAB, a single content IP is reborn as a result with an artistic and rich user experience.

**Planning  
IP Utilization  
Collaboration**

**IP Strategy  
Brand Marketing**

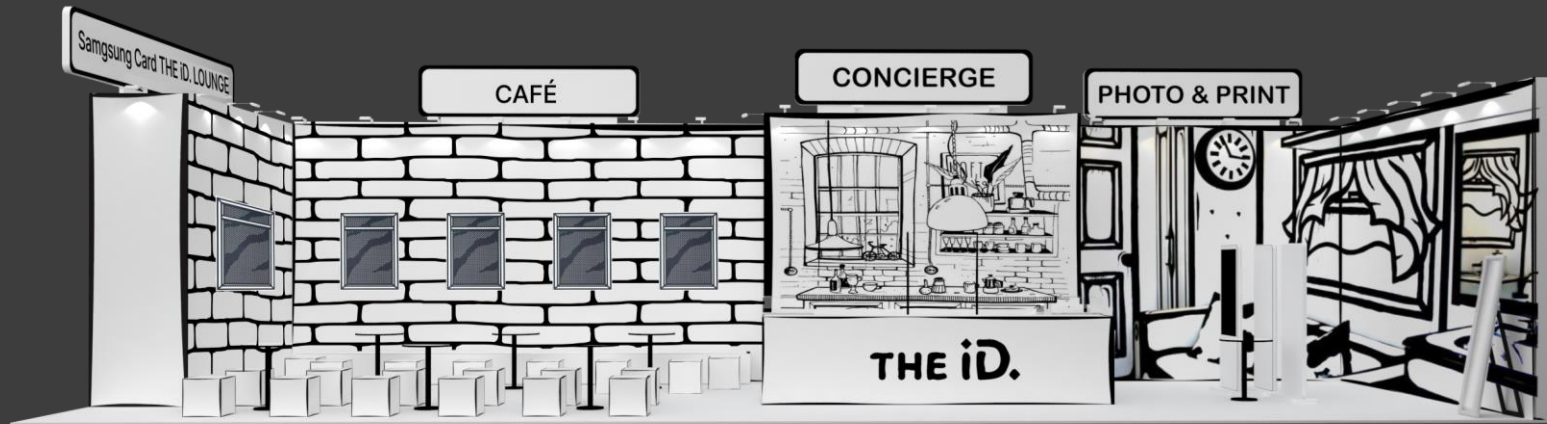
# ARTTOKEN

**Support  
Secondary IP  
Utilizations**

**Legal Advice &  
Support  
on copyright**

# ARTTOKEN ART IP LAB

Plan IP Collaboration to Maximize Customer Experience



Samsung Card Art Week x KIAF 2023  
2023.09.7~ 2023. 9.10  
Booth Plan & Operation with Joshua Vides IP

# ARTTOKEN

## ART IP LAB

- Various device support and exhibition planning services focusing on vibrant content by combining artist IP and digital art



ART STREAMING SERVICE  
Samsung Smart TV Ambient Mode  
Expanding YouTube and online publishing in progress



Samsung Card KIAF 2022 exhibition booth planning  
2022.09.2 ~ 2022. 09. 6  
Planning and operation of 'Taste Garden' booth using digital art



# ARTTOKEN ART IP LAB

Art solution combining artist IP and NFT Marketing



Collaboration with IP works and artists owned by Art Token  
 Planning & Operation Marketing Strategy Project that enhances consumers' brand experience  
 \* Consulting available

# ARTTOKEN ART IP LAB

ARTTOKEN is carrying out a public art project to popularize and make art into everyday life.



Gangnam-gu Public Art Screen Contents

Feb 2023



Gangdong YangJaeDae-ro Street Gallery Exhibition

June 2022



Support for public institution lobbying and public art project content

# ARTTOKEN

## ART IP LAB

### — Research and Support Copyright-related law

**ARTTOKEN helps Art Ecosystem to continue to be protected and grow by researching or supporting complex and difficult legal issues and establishing response strategies for each country.**

#### Copyright-related law

Substantial protection of artist rights through copyright legal support and linked copyright services

#### Global Strategy for IP

Securing country-specific legal research and support strategies necessary for artistic IP to be utilized internationally

#### International Case Study

Actively support the international use of NFTs through STO research in line with global trends

## ARTTOKEN Partner Artists



SUMOK



YunSongA



Ryujiwoo



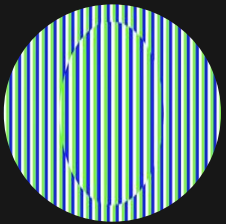
Leeln

ChoHyun  
SeoKwon  
YoungSulLee  
JinHyuKim  
MoonSaeng

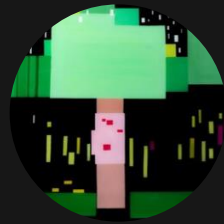
HumNyaWe

Dennis  
SunghoYong  
YongRyu  
JaeChun

Lindsay

Moon  
SeonMeePark  
BangyoungPark  
JungYong

Vakki

Seong  
TaeJinShin  
JeHyun

Artnom



Anikoon

Oh  
SoonKyung

LeeSara



LeeSukJu

Information

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# IV. EVENT

**Conference**

**Digital Art Show**

**Community**

**SPACE 2R2**



# ARTTOKEN EVENT

## Conference

2021  
IFA X SAMSUNG

2022  
NFT ART 101 Conference

2023  
NFT 2023 SEOUL Conference

2022-2024  
CES X SAMSUNG  
Participation

## Digital Art Show

2021  
KARTZ X DIGITAL Exhibition

2022  
NFT ART 101 Exhibition

2023  
SCOPE MIAMI

2024  
LA ART SHOW

## Community

Mar 2023  
Global Art Exhibition  
"Lightwalker : Ahn JongYun  
Solo Exhibition

2022  
HeraldArtDay X VIP PARTY

2023  
NFT 2023 VIP PARTY

2024  
LA ART SHOW

## SPACE 2R2

Mar 2023  
Global Art Exhibition  
"Lightwalker : Ahn JongYun  
Solo Exhibition

2023 OPEN  
More than 6 planned  
exhibitions in progress

# ARTTOKEN Conference



## 2022

### NFT ART 101

The biggest NFT Conference in South Korea

Review of sales marketing strategy and DAO and legal status using NFT



## 2023

### NFT 2023 SEOUL

Business opportunities with a global conference that covers the expansion and prospects of NFT, focusing on WEB 3 / ART&NFT / STO

## 2024

### CONFERENCE X DIGITAL ART SHOW

Popularity spread and global community building begins in earnest

# ARTTOKEN Conference





# ARTTOKEN Conference



# ARTTOKEN Conference

ARTTOKEN organizes and hosts a global conference for art-content focusing on future technology every year.

## Initiative Opportunity

ARTTOKEN's conference aims to contribute to the formation of a better NFT ecosystem with the goal of discovering continuous collaborative initiatives.

## Innovative Networking

ARTTOKEN creates new opportunities for collaboration by expanding networking opportunities for industry experts, business leaders, developers, and investors alike.

## Investment & Solution

ARTTOKEN provides a venue for global leaders to share their vision and direction, promoting growth and innovation by sharing the latest information.



Information

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# ARTTOKEN Conference

## Scheduled for

**3Q of 2024**

Where art and technology meet  
digital art content and WEB3, focusing on  
blockchain

Various platforms and country-specific  
strategies through groping irreplaceable  
future technology Conference leading the  
quantum lift

Non Fungible Technology

**2024**

SEOUL CONFERENCE



**Collaborators such as  
organizers and partners**

**Main Foreign PR Partners**

**Speakers, Booths, and Exhibition  
participants**

Inquiry : [info@arttoken.ai](mailto:info@arttoken.ai)

# ARTTOKEN ART SHOW



# ARTTOKEN ART SHOW

**D I G I T A L E R A**

**NFT ART 101** 2022.05.05~05.29  
강동아트센터 아트랑 1,2,3층

국내 최대 NFT 아트쇼 : 지금부터 디지털 세상

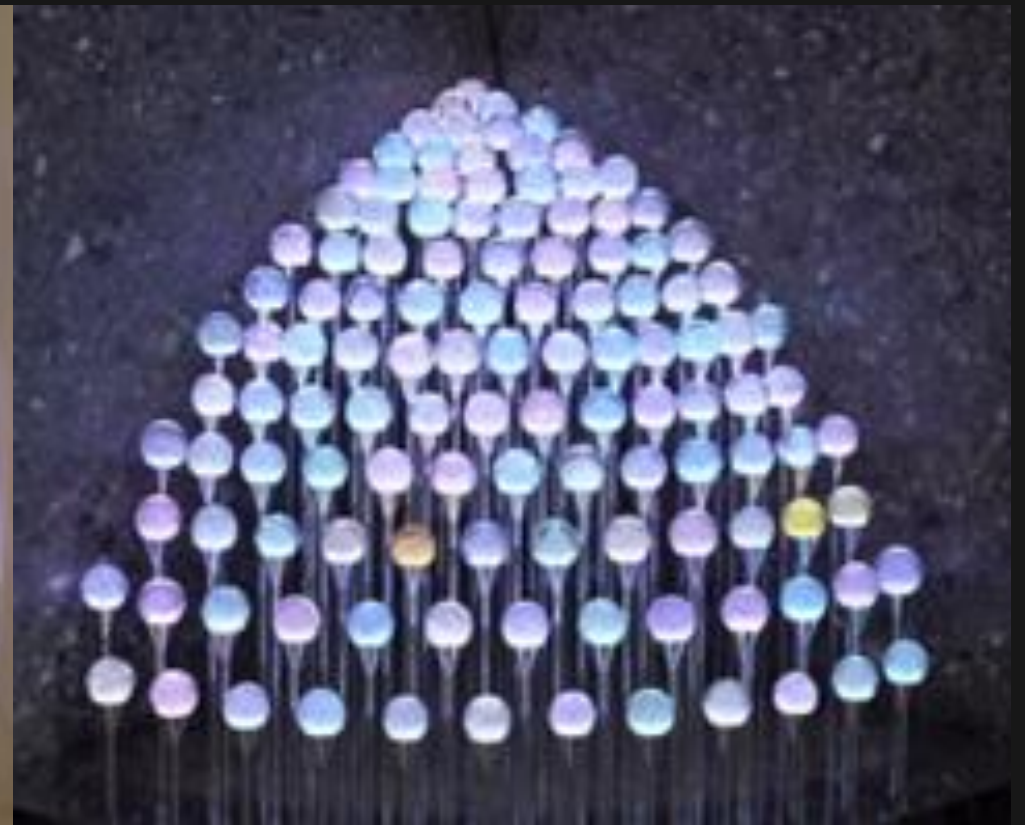
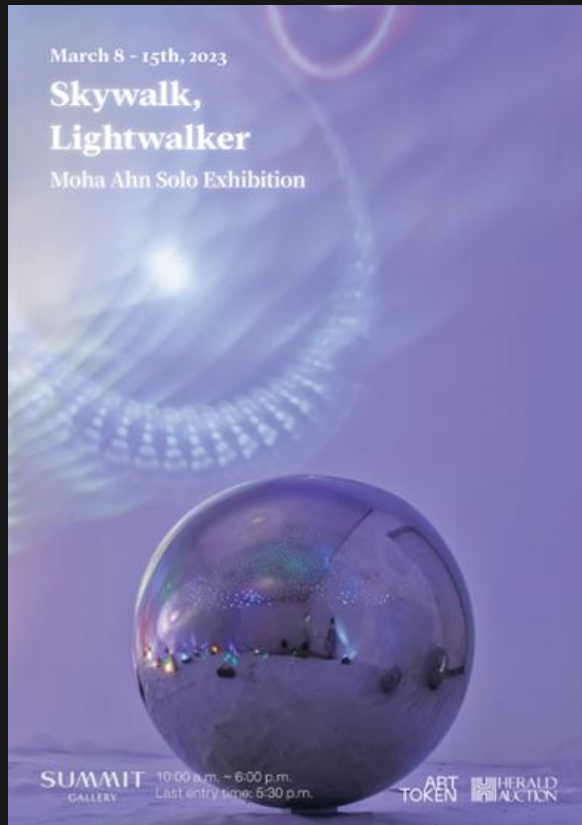
주최 강동문화재단 ARTTOKEN  
주관 ARTTOKEN CRYPTOCUBE  
미디어 후원 The JoongAng



# ARTTOKEN ART SHOW



# ARTTOKEN ART SHOW



# ARTTOKEN COMMUNITY

After issuing the first NFT in 2021, Art Token has expanded the base of art and created a self-sustaining art, NFT, and technology convergence community of passionate participants through VIP and holder gatherings and programs toward art in everyday life for the art community. We provide support and operation from various angles.



▲ Education & Operation for Art Community



▲ VIP PARTY



▲ AFTER PARTY



# ARTTOKEN SPACE 2R2

- Space2R2 will begin its soft opening in June 2023, with rentals and planning events continuing. Located in the heart of the city (630, Samseong-dong, 2nd floor), we operate it as a space to discuss art in everyday life with the goal of popularizing digital and art content, from external multimedia signage to phygital exhibitions.



# ARTTOKEN SPACE 2R2

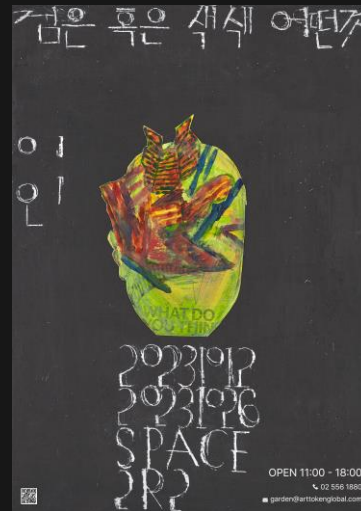
- This is ARTTOKEN's SPACE 2R2, a space that breaks down the barrier between physical works of art and digital NFT art. The public can directly communicate with the world of talented artists' works and cross the boundaries of online and offline digital content. Special exhibitions and rentals are held to expand the scope of art appreciation and popularization.



YunSongA  
Solo Exhibition  
Jun 29, 23 ~ July 11, 23



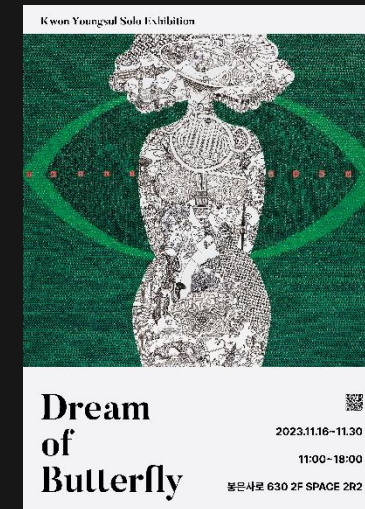
SeongTaeJin  
Solo Exhibition  
Aug 25, 23 ~ Sep 5, 23



Leeln  
Solo Exhibition  
Oct 12, 23 ~ Oct 26, 23



KimHakkyun  
Solo Exhibition  
Oct 27, 23 ~ Nov 03, 23



KwonYungSul  
Solo Exhibition  
Nov 16, 23 ~ Nov 30, 23



ChoHyunseo  
Solo Exhibition  
Dec 14, 23 ~ Dec 29, 23

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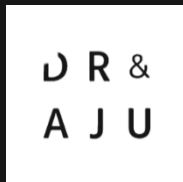
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**MBC**

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& PARTNERS

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강동구

**JFAC**  
제주문화예술재단  
Jeju Foundation for Arts & Culture



**HERALD  
AUCTION**

**UNION  
ARTFAIR**

**gana art**

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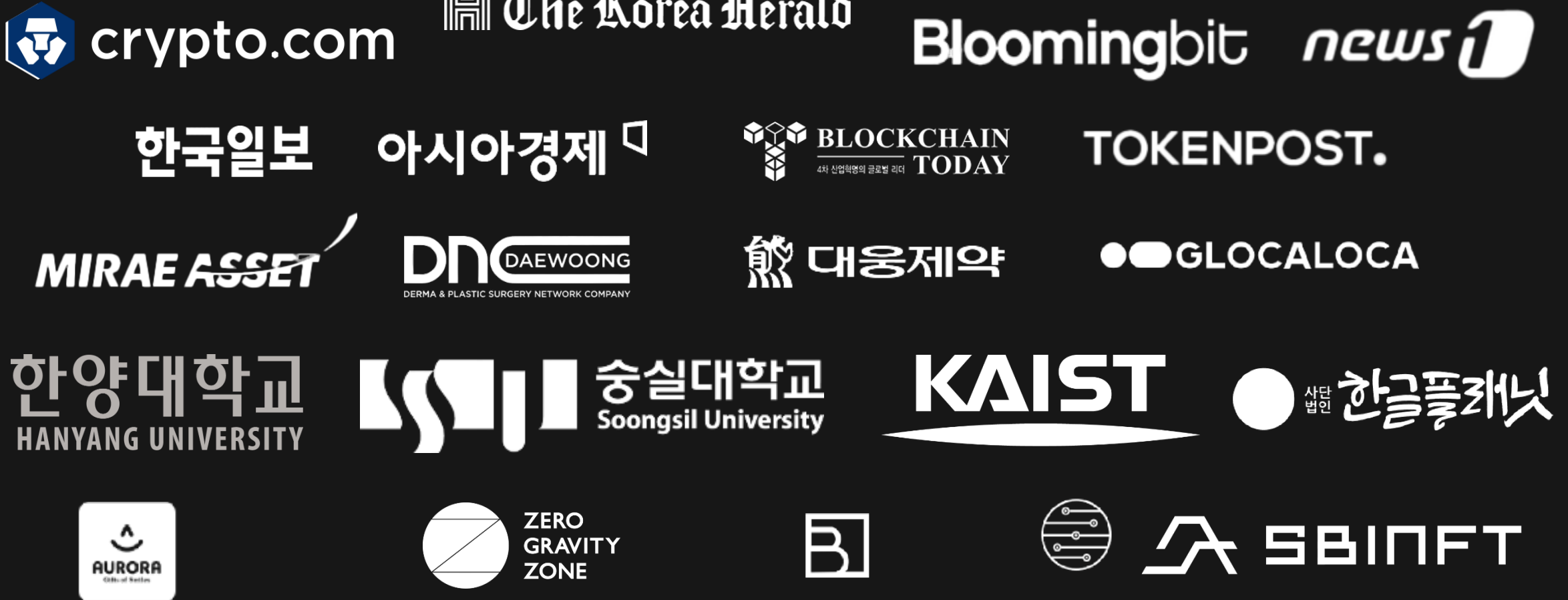
  
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**Thank you**